

DUYGU ZIREK

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ACADEMIC POSITIONS

Associate Professor of Finance University of New Orleans	August 2018 - Present
Assistant Professor of Finance University of New Orleans	2012 - 2018
Adjunct Lecturer (Instructor) Baruch College, City University of New York	2008 - 2012
Teaching Assistant Graduate Center, City University of New York	2007 - 2010

EDUCATION

Ph.D. in Financial Economics City University of New York Dissertation: Essays in Empirical Asset Pricing Advisor: K. Ozgur Demirtas	May 2012
B.A. Economics Bogazici University, Istanbul	2006

PUBLICATIONS

“Does an Islamic Label Cause Stock Price Comovements and Commonality in Liquidity?” *Applied Economics* 50 (2018): 6444-6457 with Asem Alhomaiddi, M. Kabir Hassan and Abdulrahman Alhassan

“Corporate Lobbying and Labor Relations: Evidence from Employee-Level Litigations.” *Journal of Corporate Finance* 46 (2017): 411-441 with Omer Unsal and Kabir Hassan

“Impact of Product Recall Announcements and Security Price Reaction.” *Journal of Economics and Business* 93 (2017): 62-79 with Omer Unsal and Kabir Hassan

“Corporate lobbying, CEO political ideology and firm performance.” *Journal of Corporate Finance* 38 (2016): 126-149 with Omer Unsal and Kabir Hassan

“Prior Returns Relative to a Benchmark and Return Predictability on Industry Style Portfolios” *The Quarterly Review of Economics and Finance* 63 (2017): 193-203 with Abdullah Noman and Atsuyuki Naka

“The Islamic Banking and Economic Growth Nexus: A Panel VAR Analysis for Organization of Islamic Cooperation (OIC) Countries.” *Journal of Economic Cooperation Development* 37, 1, (2016): 69-100 with Fusun Celebi and Kabir Hassan

“Aggregate Earnings and Expected Stock Returns in Emerging Markets” *Emerging Markets Finance and Trade*, May/Jun2011, Vol. 47 Issue 3, p4-22, with K. Ozgur Demirtas (Lead Article)

WORKING PAPERS

“Green Bonds: Is there a Benefit to 3rd Party Certification?” with Nicolas Duvernois

“Stock Price Synchronicity, Diversification and Predictability of Aggregate Stock Returns in International Markets” with Ozgur Demirtas

“Importance of Transaction Costs for Asset Allocations in US Equity Markets” with Luca Pezzo and Lei Wang

“How big is FX liquidity premium?” with Phuvadon Wuthisatian, Kabir Hassan and Atsuyuki Naka

TEACHING EXPERIENCE

University of New Orleans

Ph.D. Courses

FIN 6318 Derivative Securities	Fall 2017
FIN 6312 Investment Theory	Spring 2013, 14, 15, 16, 17, 18, 19
ECON 6204 Macroeconomic Theory	Fall' 2012, 13, 14, 15, 16, 17, 18, 19
FIN 6315 Seminar in Investments	Fall 2012

MBA Courses

FIN 6302 Investments (On Ground)	Spring 2013, 14, 15, 16, 17, 18, 19
FIN 6302 Investments (Online)	Summer 2016, 17, 18, 19

Undergraduate Courses

FIN 3302 Investments	Summer 2015, Fall 2016, 18, 19
FIN 4312 Retirement Planning	Fall 2015

Baruch College, CUNY (as Instructor)

Undergraduate Courses

FIN 3300 Principles of Finance	Spring 2012
ECO 4000 Statistical Analysis for Economics and Finance (honors)	Fall 2008 - 2011

Executive MS in Finance Courses (in Taiwan)

FIN 9772 Quantitative Tools for Finance	Spring 2012
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Graduate Center, CUNY (as Teaching Assistant)

PhD Courses

ECON 82100 Econometrics 1	Fall 2008 - Spring 2011
ECON 86200 International Macroeconomics and Finance	Fall 2007 - Spring 2008

PROFESSIONAL EXPERIENCE

Economic Analyst (part-time)

Sept 2008 - June 2009

Economatrix Research Associates, Inc. (New York)

Conducted research in the field of valuation analysis and damage estimation in commercial litigation and personal cases.

CONFERENCE PRESENTATIONS AND INVITED SEMINARS

“Green Bonds: Is there a Benefit to 3rd Party Certification?”

- Paris Financial Management Conference (Paris, France) (accepted December 2019)
- Southwestern Finance Association Annual Meeting (March 2019)
- Eastern Finance Association Annual Meeting (April 2019)
- Southern Finance Association Annual Meeting (November 2018)

“Stock Price Synchronicity, Diversification and Predictability of Aggregate Stock Returns in International Markets” with Ozgur Demirtas

- Financial Management Association Annual Meeting (October 2017)

“Corporate Lobbying and Labor Relations: Evidence from Employee-Level Litigations” with Omer Unsal and Kabir Hassan

Recipient of the 2017 McGraw-Hill Education Distinguished Paper Award

- Eastern Finance Association Annual Meeting (April 2017)
- Financial Management Association Annual Meeting (October 2016)

“Impact of Product Recall Announcements and Security Price Reaction” with Omer Unsal and Kabir Hassan

- Academy of Economics and Finance (February 2016)

“Corporate Lobbying, CEO Political Ideology and Firm Performance” with Omer Unsal and Kabir Hassan

- Eastern Finance Association Annual Meeting (April 2015)
- Southwestern Finance Association Annual Meeting (March 2015)

“The Islamic Banking and Economic Growth Nexus: A Panel Var Analysis for OIC Countries” with Fusun Celebi and Kabir Hassan

- Financial Management Association Annual Meeting (October 2015)
- Southwestern Finance Association Annual Meeting (March 2015)

“Prior Returns Relative to a Benchmark and Return Predictability on Industry Style Portfolios” with Abdullah Noman and Atsuyuki Naka

- Southern Finance Association Annual Meeting (November 2014)

“Aggregate Earnings and Expected Stock Returns in Emerging Markets” with Ozgur Demirtas

- ITAM School of Business (Mexico) (February 2012)
- University of New Orleans (January 2012)
- Seminar in Applied Economics, CUNY (November 2011)
- Research Forum Seminar Series, University of New Haven (November 2011)
- SSEM Euro Conference (Turkey) (July 2010)

PROFESSIONAL ACTIVITIES

Referee*Journal of Corporate Finance**Financial Review**Review of Financial Economics**Emerging Markets Finance and Trade**Economic Modelling**Quarterly Review of Economics and Finance**International Journal of Islamic and Middle Eastern Finance and Management***Program Committee**

Southwestern Finance Association Annual Meeting (2015)

Discussant/Session Chair

Financial Management Association Annual Meeting (October 2018)

Financial Management Association Annual Meeting (October 2017)

Financial Management Association Annual Meeting (October 2015)

Financial Management Association Annual Meeting (October 2013)

Eastern Finance Association Annual Meeting (April 2015)

Southwestern Finance Association Annual Meeting (March 2015)

The IABPAD Conference (Istanbul 2013)

ACADEMIC SERVICE

University of New Orleans

Faculty Senate-Academic Board (Member) 2018 - Present

Managed Investment Club 2018 - Present

MSF Program Committee 2017 - Present

Finance Recruiting Committee 2017 - 2018

Managed Bloomberg Terminal Lab 2014 - 2018

Dissertation Committee (2 students per academic year) 2013 - Present

Graduate Program Committee 2012 - Present

AWARDS AND HONORS

Recipient of the 2017 McGraw-Hill Education Distinguished Paper Award	2017
Sponsored Chancellor's Fellowship at CUNY, Graduate Center	2006 - 2011
Full Tuition Scholarship at CUNY, Graduate Center	2006 - 2011
Bogazici University, Honors Certificate	2006
Full Scholarship for Socrates - Erasmus Exchange Program at University of Tilburg	2005
Ranked in top 0.4% (out of 2 million) in Central Placement Exam in Turkey	2001

COMPUTER SKILLS

Software

STATA, MATLAB, SAS, E-Views, SPSS

Databases

Datastream, OptionMetrics, CRSP, COMPUSTAT, Trade and Quote database (TAQ), I/B/E/S, Bloomberg

Languages

R, VBA, L^AT_EX

PROFESSIONAL AFFILIATIONS

Affiliate Member of the CFA Institute and CFA Society Louisiana
American Finance Association(AFA)
Financial Management Association(FMA)
Southern/Southwestern Finance Association (SFA/SWFA)